

DEFENCES FUTILE IN FLOOD AREA — RAGING WATERS BEATING AGAINST BARRIERS ALONG MISSISSIPPI

The Mississippi River flood has become the most serious in the memory of river men.

Two score dead have been counted. There are said to be many more who will be listed as missing, until the receding river reveals their fate.

It is estimated 8,500 square miles of territory is inundated in Illinois, Tennessee, Missouri, Kentucky, Mississippi and Louisiana.

The number of persons driven from their homes is increasing so rapidly it cannot be estimated. There are at least 75,000, probably 100,000, and possibly 150,000, homeless.

The end of the flood is not in sight. Instead, the creeping water is stretching inland in new places. Overnight developments included breaking of other levees in southern Illinois and Louisiana. The latter state had hitherto escaped major flood destruction.

The river attacked Mississippi yesterday. Advance of the flood crest southward means inundation of a large percentage of the best cotton land in the south and complete ruin of the crop.

Memphis, Tenn., April 23.—The swollen Mississippi, on its greatest flood rampage of history, beat today against barriers of the lower valley as the impounded waters tore their way to the sea.

More than 50 persons are known to be dead; more than 75,000 are homeless, while nearly 100,000 others were endangered as the torrent assailed the delta defences.

Huge and unestimated property damage through a wide area from Illinois and Missouri to Arkansas and Mississippi mounted continually.

Waters spilled through Arkansas river defences and the White river overflow was encroaching on new towns and communities.

With the rush of the floods into the lower valley extra precautions were taken from Vicksburg south to strengthen bulwarks against the assault.

Aeroplane Called On

Aeroplane have been called upon to aid in the rescue of flood victims in Arkansas, while every river boat available in the region was being mustered today to save thousands of refugees, perched on fast crumbling levees on both sides of the raging Mississippi.

Between 7,000 and 10,000 persons were stretched along a levee for a distance of three miles at Greenville, Miss., while another 2,000 were reported to be stranded on a 2½-foot embankment which was rapidly being eaten away by the rising flood at Kewbottom's Landing, Ark., with out shelter and with little food; they were said to be screaming and crying for help as the water rose toward the top of the levee.

Refugees Rescued

Fifteen hundred refugees have been taken off the main Mississippi river levee at Greenville by the steamboat Tollinger and transported to Vicksburg.

The Tollinger towed four steel barges, one covered barge being filled with women and children.

The message adds that 1,200 refugees were quartered in the courthouse and 1,100 more in two cotton warehouses. A fleet of small boats was needed to convey them to the Minnesota.

Care of Refugees

St. Louis, Mo., April 23.—South-ern Illinois and Missouri, with the danger of additional levees breaking, today bent to the task of caring for refugees from the flooded areas and started to count the toll. The death list was brought to six last night with the drowning of a negro at Cairo; several towns and thousands of acres of farm land are under water with unestimated property loss.

Motor boats last night rescued 60 persons from the roofs of their homes at Lafarge and Kewanee, Mo. They were taken to the temporary relief stations at the edge of the inundated area and supplied with food and dry clothing. Less than 75 persons remained in the stricken town of New Madrid, Mo.

While the volunteer citizen levee patrol was withdrawn at Cairo, several hundred men were strengthening the defences at Charleston and Caruthersville, in Missouri. With the Mississippi receding, danger at these places was believed averted. However, no chances are being taken.

The Beardstown, Ills. fire department is now installed in motor boats. Water from the Illinois river today covered all except three blocks of the homeless and others have been taken into homes still above water.

"PURPLE MR. E'S" WAS INTERESTING AND AMUSING ENTERTAINMENT

The Purple Mr. E's (Mysteries) members of the Macleod B.P.O.E. 129, gave a most interesting and amusing entertainment in the Empress Theatre on Monday and Tuesday evenings, the composition and production of the various parts of the program was principally the work of Mr. C. K. Underwood, which showed his versatility in producing and organizing such a variety of items for the entertainment.

The first half comprised a novel harmony circle of fifteen men in purple and white costumes with purple masks and six corner men in handsome purple and white pierrots and caps. Tommy Drinkwater ably filled the role of "Rajah" (centre man). They gave a number of splendid songs, novelty numbers and massed choruses, which were well received by the audience. Great credit is due to the six corner men, Messrs. Baker, L. Dixon, Lingard, J. Dixon, Hart and Longley, for the mirth and melody throughout. Special novel purple and white lighting made extremely pretty effects.

The second half comprised laughable sketches that kept the audience in roars of laughter.

"Wanted An Actor." J. A. Webb took the part of theatrical agent, and Bill Lingings as nigger servant. Applicants were Parley Plaplin—W. Hunter; Scott Gibson—E. Walker; Larry Horder—J. Dixon; Bob Ray—Mr. Eric Drinkwater; Stone, McLean; Loving Lucy—T. Dixon; Lean Tummy—W. Hamilton.

"Initiation of Goats." All the company took part in this. A screaming comedy in which a Chinaman, a Coon, and an Indian and a lady are initiated into the mysterious order of Goats, not forgetting the real live goat that each candidate had to ride. These two items deserve special mention, for the originality and the whole-hearted manner in which the actors played their parts, especially Bill Lingings, who showed throughout the whole entertainment that he is a born comedian and actor.

Song "Sena—After the Ball" sung by Mrs. E. Cutler and Percy Longley, while little Beryl Underwood in her usual quaint manner, gave the speaking part of the sena, as Uncle Longley's niece. Also the following clever young artists took part: Laura Hamilton as the old fashioned girl, Master Charlie Thornton as her lover, and Masters Jimmy Underwood and Jackie Ryan as the older brother and messenger respectively.

Miss Nellie Drinkwater and W. J. Ryan were the accompanists for the program. Hubert Stone was well received in his numbers "Just Been Down to the Club" and "Anything Will Do." Bob McLean as Slim the famous broncho twister made quite a hit riding his tough horse Lambert.

ST. ANDREW'S PRESBYTERIAN CHURCH

Rev. A. C. Wishart, minister. Sunday—May 1st, 1927. 11 a.m.—"The Mercy Seat." 7:30—"The Church Triumphant." The Sunday School, the Young Ladies' Bible Class, and the Young Men's Bible Class will meet at the close of the morning service.

Ladies Aid, on Monday afternoon at 3 o'clock.

Prayer meeting Wednesday evening at 8 o'clock.

C. G. I. T. girls under the leadership of Mrs. F. Morris will meet in the church on Thursday evening at 7:30 o'clock.

Choir practice Friday evening at 7 and 8 o'clock.

A cordial welcome to the services especially to those who have no church home.

RATHWELL NEWS

Service in The Rathwell school house May 1st. Time 11 a.m. Preacher, Mr. F. Crowson. Subject "The Unspeaking Gift."

You can say this about war. The nap has worn off.

Friends are people afflicted with limitations identical with yours.

INTERESTING MEETING MACLEOD WOMEN'S INSTITUTE

The Women's Institute of Macleod at their monthly meeting last week had one of the most interesting, instructive and entertaining meetings that has been held under the auspices of the Institute. Mrs. Whipple, chairman of the department of legislation had supervision of the program. The meeting was favored, unexpectedly, with a visit from Mrs. Mulholland, Claresholm district president, who made a few remarks.

Mrs. Morris sang a solo and Miss Muir gave a piano solo both of which were very much enjoyed. The question of the tree planting at the cemetery was discussed and a committee was appointed to look after the work of planting when the trees arrived.

The principal feature of the meetings was an address by Mrs. O. C. Edwards, her subject being "The Utilization of the Water Power of the Spray Lakes."

Refreshments were served at the close. Altogether the meeting was much enjoyed by the large number of members present.

Among other things, Mrs. Edwards said:

The statement of the engineers of the Ontario hydro electric, engaged by the government, was that in their opinion the Spray Lakes could supply electric power for the whole province of Alberta.

Mrs. Edwards gave a vivid picture of the different ways in which this power could be utilized. Saying that cheap electric power could do for Alberta what the hydro electric had done for Ontario and Quebec, turning their small towns into populous cities and dotting our irrispiratory districts with canneries and factories.

Question of Population

People say we need more population to create markets and share our burden of taxation, others say "no" we have more population now than we can give employment to. We are heavily taxed to educate our children, only to send them when educated, cross the border to secure employment.

Increased population without employment is a menace. To give employment we must have industries, we cannot have industries without capital, to induce capital to invest in industrial industries we must have cheap power.

Mrs. Edwards spoke of the discussion in the federal house regarding the renewing of the charter of the Georgian Bay canal, quoting a number as saying, the bill was the most important one that had come before the house for many years because of the water power involved.

The statement was made that the Spray Lakes could, if developed, supply as much power as Niagara and net the province millions of dollars annually. The cost of one large plant at Spray Lakes, although necessitating a large expenditure would not compare to the amount now expended by municipalities, private persons and companies to generate power by coal or gas.

Objections

The objections to the project were three:

1. Detrimental to the scenic beauty of the parks.

2. Interference with water courses.

3. Dual control by federal and provincial governments.

Neither of these three statements could be substantiated by facts. The proposed site was quite out of ordinary tourist traffic, and further of the 9,000 square miles of mountain park only a few square miles would be affected by the hydro project and these in an unattractive and unfrequented area. The Spray project would not divert the water course, but by the erection of dams, etc., necessary to secure power, would hold back the destructive spring floods and provide a continual supply of water to the irrigated districts. Dual authority between Dominion and provincial governments already existed in many cases and had not proved objectionable.

A great interest was manifested by the women present, especially in the possibility of securing cheap electric help in the now arduous duties in the homes and farms of Alberta.

"How I made My First Billion" ought to make a good story for a success magazine.

Man is found dead with book in his hand. Probably one a friend returned promptly.

Lot's wife had just turned to salt. "She was always too fresh," said he.

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YOUNG MEN OFFICIATE MACLEOD CHURCH SERVICE

At St. Andrew's Presbyterian church Sunday night a special service was held when the members of the Young Men's Bible class took charge and conducted the service. Twenty-one young men and ten boys took part, the president of the class, Campbell Gardner, conducting. After making the announcements he expressed the thanks of the class to the minister and session for giving them the opportunity of taking the service, and to Mr. Morris, organist and choirmaster, for his help, 17 of the boys forming the choir for the evening, the regular senior choir being asked to take seats in the congregation for the occasion. The president also said that they hoped they would get another opportunity, when they would be better prepared and would conduct the whole service.

The Rev. A. C. Wishart, minister, preached the sermon, taking for his subject, "The Boy Daniel," taken from the first chapter of Daniel, specially the verse, "Daniel purposed in his heart, that he would not defile himself with the king's meat." Mr. Wishart said that it required great strength of character in a young boy of about 15 or 16 years of age to refuse the honor of eating the food from the king's table. He said there were four great motives which influenced Daniel in refusing the king's meat, first for his home, he had evidently been reared and trained by a godly father and mother, and he would not dishonor them and their teaching by eating food which had first been offered to idols. Second, for the sake of his three companions. Daniel was the elder and looked upon by the others as a leader, therefore he left his responsibility. Fourth, he wanted to be loyal to his God. No matter what the consequences might be he must be loyal to the worship of the God he had been trained to love and serve.

The keynote of his life was "purpose" and Mr. Wishart impressed upon the young people present, to have a like purpose in life, and as it was the secret of Daniel's success, so it would be with them.

CARD OF THANKS

Mr. and Mrs. L. McPherson, and family desire to thank their many friends for the kindness shown them in their recent bereavement.

THE EMPRESS THEATRE — CURRENT ATTRACTIONS

BARTHELMSS STARS IN "AMATEUR GENTLEMAN" SWASH

The term, "The Period of the Regency," which is used in connection with "The Amateur Gentleman," the inspiration picture starring Richard Barthelmess, showing at the Empress Theatre Monday and Tuesday, is one not often heard in literature and many people are curious as to its significance.

It gets its name from that period between 1810 and 1820, when George the Third went insane and his brother became Prince Regent.

The costumes are of the Beau Brummell period, and in the story as told in the Barthelmess film, the hero, Barnabas Beverly Bartly, was the first to introduce wide trousers among the social light of London.

Barthelmess' good looks and fine physique stand him in excellent stead in this colorful drama. He cuts an even more dashing figure, if that is possible, as Barnabas Beverly Bartly than he does as Lieutenant Ranson in "Ranson's Folly," which was released before the completion of "The Amateur Gentleman."

The picture hurries along at a fast clip and is full of exciting incidents. Two of the most exciting are a fist fight which Bartly wages against his father, the ex-heavyweight champ of England, and a thrilling steeplechase.

For the fight Dick went into stiff training for several weeks under the tutelage of Mickey McMin, the well known ring figure.

The steeplechase shows him actually jumping. This was one of the most dangerous exploits in the film and Dick suffered a fall from which he narrowly escaped grave injury.

Barthelmess is surrounded by an exceptionally brilliant cast in "The Amateur Gentleman." Dorothy Dunbar, a comparative newcomer to the screen but already in the ascendancy, is seen in the leading feminine role opposite him.

Gardner James, who has just

SALVATION ARMY SELF-DENIAL WEEK

The announcement is made from the headquarters of the Salvation Army that the annual period of Self-Denial in the Organization will occur during the second week in the month of May. For this period the Officers of the Army are asked to give up the use of tea, coffee, butter, or some other articles of food and from this and other sources to make a special contribution to Army funds. All the Soldiers and Officers of the Army look forward to this period in the year and make preparations for service beyond the ordinary at that time.

The service which the Salvation Army renders is well understood and the funds collected in the period of Self-Denial are used to maintain these services. From the beginning the Army has sought to feed the hungry, to provide homes for the homeless, to care for the unfortunate, and in general to minister to all in distress. In Canada it has discharged these duties on a large scale in cities and towns from coast to coast and each year it is asked to assume new responsibilities to meet pressing needs. None of the money collected in Canada is used in Army work in the Mother Country. The Army in Britain sends money to all countries and receives for the work at home from none.

During the past few years the demands made on the Salvation Army in Western Canada have been unusually heavy, and the Organization has undertaken responsibilities in all the Provinces, including Western Ontario. In the effort in connection with Self-Denial it is hoped that money may be provided to cover, at least in part, some of these large undertakings.

THE SALVATION ARMY

Captain E. K. Tobin and Lieut. G. Donnelly.

Sunday, May 1st, 1927:— 11 a.m.—"Holiness meeting." 3 p.m.—"Company Meeting and Adults Bible Class." 7:30 p.m.—Regular Evening Service.

Public services Tuesday and Thursdays at 8 p.m.

A hearty welcome will be given to all.

The most peaceful home is one in which both partners agree that one is superior.

MALEOD ODDFELLOWS HEAR STIRRING ANNIVERSARY TALK

Oddfellowship was strongly represented in Macleod Sunday night when Mountain View lodge No. 4 and Mountain View Rebekah lodge No. 23 celebrated the anniversary by attending divine service at the United Church. They were also joined by about a dozen members of United lodge No. 23, Granum, brothers and sisters in the church.

The Rev. W. Irwin, pastor of the church, conducted the service, the choir rendering special music, and the church was beautifully decorated, especially for the occasion, with illuminated three links and mottoes of the order, giving a pleasing and delightful effect to the service.

Mr. Irwin gave an instructive and appropriate discourse, particularly adapted to the members of the order. He took as his subject Luke, chapter 10, where the young lawyer enquired of the Master how he might inherit eternal life. The Master in His reply, gave that wonderful parable of brotherly love, the Good Samaritan. Mr. Irwin in a clear and forceful manner dealt with the four characters of the parable, the wayfarer, the priest, the Levite and the Samaritan, impressing upon his hearers that to be good and true Odd Fellows they must carry out the teaching of the parable and the express command of the Master. "Go and do thou likewise." Along with the Fellowship there was a very large congregation present, the church being filled to its utmost capacity.

FOREST FIRES HIT HOME INDUSTRY

Montreal, April 21st—"Thousands of river drivers have been working a month earlier than usual on the spring drives; thousands more have just returned with a good stake from a big harvest of pulpwood; thousands more from the logging camps—150,000 workers coming and going all the time. Inevitably we find woods-men-labor-industry-forming one family compact, with bread and butter in the larger; while on the other hand fire barrens—idleness—desertion of industry—hunger and emigration are a synonym. Forest fires decide the destiny of thousands of Canadians," says the Canadian Forestry Association in a statement today.

"In 1923 we had 5,000,000 acres burned. What will it be in 1927? Do not let us do as the ostrich, bury our heads for safety. The public are responsible for 90% of the fires caused. It is then high time the public took a hand, for until the individual realizes he is responsible, forest fires will take the annual toll of wages. The Protection Service are doing wonderful work, improving their efficiency by leaps and bounds. Are you behind them? Are you trying to run down that 90% human fire hazard? An awakening of individual responsibility will strengthen the Ranger's hand 90%. Will you lend a hand and help the Ranger,—help the breadwinners conserve the public owned resources?"

BRITISH WAR SHIPS FIRE ON CHINESE

Shanghai, April 25.—Three British warships, the Mantis, Kepl and Woleey, engaged in an exchange of shots with Chinese batteries on the south bank of the Yangtze river near Chinkiang yesterday. The warships let loose a heavy bombardment after they had been fired on by the Chinese.

The United States destroyer Peary was fired on yesterday near Kiukiang, on the Yangtze, about 125 miles east of Hankow. The source of the firing was not located and the warship did not return the fire. It was learned in a wireless message from Hankow that military preparations are under way on the outskirts of the city, ostensibly in anticipation of an attack by General Chang Kai Shek, leader of the moderate section of the Cantonese political party, who recently established a government at Nanking for the announced purpose of combating the Communist influence.

Tension at Hankow

There are about eight hundred foreigners in Hankow at the present time. Because of the tension in the city they spend the nights at the waterfront almost under the guns of forty-five foreign warships.

General Sun Chuan Pang, one of the northern commanders and original defenders of Shanghai, it is learned, has offered to surrender to General Chang Kai Shek. General Sun is declared to be ready to retire to private life. His actual surrender, it is reported, has been delayed because various generals under him are holding out for better terms. Sun is reported as stating that his troops after fighting for six months, are tired and hungry.

General Chang soldiers have rounded up another batch of radicals. They sought to arrest Ling Chuen, local radical leader, but he learned of their plans and escaped.

A score of his lieutenants were captured and much literature was seized at headquarters which was located later by the soldiers.

Red Outbreak

Shanghai, April 25.—Chaos prevails outside the city of Swatow in Kwangtung, following an outbreak by red peasant troops who were aided by remnants of the army of Chung Min. Chen's soldiers are reported to have turned bandits.

Dispatches from Swatow say that the red peasant troops slaughtered a number of Cantonese troops and former students of the propaganda camp. The Cantonese retaliated with field guns, but the peasants eventually gained control. Many houses were burned.

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CANTON GUNNERS SINK BOATS WITH NORTHERN TROOPS

Shanghai, April 26.—Two thousand northern Chinese soldiers are reported to have been drowned when shells from the Cantonese batteries at Nanking sank their boats in the Yangtze river.

Two launches towing a dozen boats full of northern troops, attempted to reach the southern shore of the Yangtze near the Nanking forts last night, the dispatches this morning said.

A searchlight revealed their approach, eighty shells were fired by the Cantonese and all the boats were sunk.

Guess at British Plans

Shanghai, April 26.—The vernacular newspapers published on official Cantonese political organization manifesto to the world today stating that the British minister at Peking proposes to prepare for the occupation of Shanghai and Nanking in the event that the Chinese government should reject the demands made by the powers growing out of the Nanking disorders of March 24.

Allies Discuss Note

Shanghai, April 26.—A message from semi-official Japanese sources at Peking indicates that, "in view of American opposition to sanctions" the second note of the powers in reply to Eugene Chen's rejoinder with regard to the Nanking outrages probably will demand only execution of the three requests contained in the first note. Discussion of further steps warranted by events would be deferred until some later time, according to the message.

Sixty Chinese landlords of the international settlement met today to discuss the recent situation which they say is serious. They declare that hundreds of Chinese tenants are refusing to pay rent on the plea that they have no funds because of business depression.

The landlords offered to compromise on the basis of half rent during the emergency with the payment of full rent when normal conditions are restored. The tenants refused to agree to this.

Headquarters of the moderate section of the Khomeintang (Cantonese political party) received a letter today describing an exciting incident when men reached Hankow that the moderates had decided to break with the radicals at Hankow.

At a meeting of the radical leaders, the letter says, George Hsu Chien, minister of justice and prominent as a Communist, aimed a pistol at Madame Sun Yat Sen, widow of the noted Nationalist leader, in an attempt to force her to declare adherence to the Hankow section of the Kuomintang.

Another woman, whose name is not given, is said to have knocked the gun from Hsu's hand and slapped his face.

The heaviest casualties yet suffered by a United States warship in Chinese waters were inflicted when Cantonese (Nationalist) batteries bombarded the United States ship Penguin, on the Yangtze river yesterday. Several of the Penguin's men were injured, one of them seriously.

It's only in the case of wild oats that the harrowing experience is identical with the harvesting experience.

COMING EVENTS FORESHADOWED

FINAL CUT-PRICE OFFER ON F. DAVIS FURNITURE

Simmons Bed Complete \$30.00. Dropside Couch \$14.00. Brunswick Gramophone and 25 Records, \$45.00. Cliftoner \$15.00.

Cooking utensils and a few miscellaneous articles going very cheap. F. Davis, Metge Block, upstairs. 8-11

OYEZ! OYEZ!! OYEZ!!!

This is to give notice that at the beginning of next month—the first or second week May—the Women's Institute of Macleod are planting a grove of trees in the Cemetery in the ground already prepared. There will be a unique tree planting ceremony, in which His Worship Mayor J. W. McDonald, and principal citizens are asked to be present to plant a tree, which will be provided.

It will greatly facilitate matters if those persons will inform us of their willingness to partake in this ceremony, so that we may be able to notify them of the exact date in time for them to be present. A post card, or a phone message to either of the following ladies of the committee will greatly oblige—

Mrs. (Dr.) Fanset, Macleod. Mrs. Dillingham, (Times Office). Mrs. J. A. White, Rathwell.

The ladies of Christ Church (Anglican) W.A. will hold their Easter Bazaar on Saturday afternoon, April 30th, 1927, in the Town Hall from 3 to 6 o'clock. There will be a fancy work table and home cooking stall. Afternoon tea will be served all afternoon. The Juniors will also be there with their usual fine display of home-made sweets, and a fish pond which will interest the small folk. A limited display of fancy work by the Juniors will be for sale. 7-8t

Violet Tag Day for the homes—Saturday, April 30th—the little tots will solicit you in aid of the School Commencement Fund.

The 93rd Battery will parade on Thursday, May 5th at 8 p.m. at the Armouries.

ALBERTA BONDS AT HIGH PRICE—PART OF REFUNDING ISSUE WILL SAVE ONE PER CENT. ON REPLACEMENTS

Edmonton, April 26.—Top notch mark for provincial bonds has been reached in the sale by the treasury department of \$3,875,000 of 40-year 4½ per cent. debentures at a price of 96.55 and accrued interest. The sale was made by selective tender to Dillon Read Company, New York, and the Dominion Securities Corporation, Toronto. The proceeds will be applied along with other available funds toward the refunding of an issue of \$5,500,000 due July 1 next.

A saving of more than one per cent. on the issue is replacing will be effected by this latest sale, which represents the best rate ever secured by the province on a general revenue issue. Deferred delivery will be made in June, the government selling at the present time in order to take advantage of a favorable market.

Considerable satisfaction with the sale is expressed by government officials. The price secured figures out to a yield rate of 4.692, which is taken as an indication not only of the continued lowering of interest rates, but of well sustained confidence in the strength of Alberta securities. At present the government does not contemplate making any further debenture issues during the current year.

FRATERNITY RING IS PRESENTED TO J. K. RIDLEY

THE MACLEOD TIMES AND MACLEOD WEEKLY NEWS

S. Dillingham, Editor and Publisher.

A weekly newspaper printed and published at Macleod, Alberta every Thursday.

(Independent in Politics)

Subscription price (in advance)
per year \$2.00
If not paid in advance \$2.50
Foreign \$2.50

WEEKLY CIRCULATION 1,400
Circulated in a prosperous town of 1,700 population and in adjacent prosperous farming district.

MECHANICAL DATA
Eight columns to the page. Column width, 12 1/2 cms. Column depth, 22 1/2 inches. Cannot use mats.

ADVERTISING RATES
Display Advertising (contract not less than six months) per inch 35c
Display Advertising (Transient) per inch 50c
Legal (publication called for by statute), Municipal and Government Advertising other than display—Set in body type of paper—1st insertion—per line, agate, 15c
Subsequent insertions without any change of copy, per line agate 10c
(Agate—14 lines to the inch)

Straight Reading Notices—
First insertion, per count line, 20c
Subsequent insertions without any change of copy, per count line 10c
Classified Advertising—Lost, Found, Wanted, Etc.—
First insertion (figures and name abbreviations to count as words) per word 3c
Minimum charge 50c
Subsequent insertions, per word 2c
Minimum charge 25c
Political campaign display advertising direct from political party or through advertising agencies (no discount for plates) per inch, 50c
Political Campaign Readers, direct from political party or through advertising agencies (no discount for plates) per line 20c
Notices of marriages, births and deaths, and cards of thanks, each \$1.00

All classified and transient advertising must be paid in advance.

THURSDAY, APRIL 28th, 1927

CANADIAN DEFENSE

Senator William Griesbach of Edmonton rises in his senatorial seat to start off the annual war about the weakness of Canada's defense.

Like most old and accomplished soldiers, Senator Griesbach would build up a strong army and navy. He looks enviously at Australia's five-year program, involving \$181,000,000.

For Canada to build up a strong army and navy would be to secure minimum defense at maximum cost.

Canada contemplates no expedition of conquest against any nation on earth. Her entire duty is to create a machine that would defend this country against attack.

And expert opinion in every civilized country today is that the airplane offers the best and cheapest form of defense known to military science.

Canada's defense problem, then, is a matter of aviation.

Along these lines, she can adopt one of two courses.

Canada can spend millions of dollars developing a strong military and naval air force with the burden on the taxpayer.

Or she can spend a few thousand dollars developing a convertible civil flying force that will more than pay its own way.

This Dominion already has a regulation binding all civil pilots to national service in the event of any national emergency. All civil planes, therefore, are, in effect, military reserve machines.

Canada's commercial flying force is the nucleus of Canada's defense machine.

Canada's problem of national defense is not one of armies and

A FINE WHISKY COCKTAIL CAN BE MADE ONLY WITH FINE WHISKY

THE BEST WHISKY COCKTAILS ARE MADE WITH

"CANADIAN CLUB" WHISKY

SEND FOR OUR COCKTAIL BOOKLET

HIRSH WALKER & SONS LIMITED, WALKERVILLE, ONTARIO

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battleships, but simply the encouragement, by every possible means, of commercial flying in every section of the Dominion.

WAR AND EVOLUTION

Viscount Cecil's proposal for the limitation of trained army reserves was defeated a few days ago at the meeting of the preparatory commission of the League of Nations, which is now struggling with the question of general disarmament. Germany, Sweden, and Holland supported the British delegate, but the determined opposition of France, Italy and Japan caused the defeat of the motion.

International morality of today is merely a glorified form of ancient inter-tribal morality; to kill a fellow tribesman was murder, to kill a member of another tribe was heroism, and this double standard of morality persists to this day.

It is but a few hundred years since the western world emerged from a state of barbarism and the ample heritage of savage instincts and traditions too frequently decide the issue.

War and strife have played an enormous part in the evolution of society, they are, indeed, a biological necessity, and to entirely eradicate them would be to smash evolution.

If physical warfare is ever abolished, some other outlet will need to be found for the expression of a natural and essential instinct to progress.

The outlet will be discovered; men have overcome almost insuperable difficulties in the evolution of the race, and reason and common sense are now replacing passion and prejudice in the adjustment of international disputes.

The League of Nations, whatever may be its limitations, is the concrete evidence of the vast change that is taking place in the world, and its work is hastening the time when war between civilized nations will be considered as disgraceful barbarism.

THE FLYING AGE

Two American aviators, flying

over Roosevelt Field, New York, have broken the world's record for continuous flight. They stayed aloft for 50 consecutive hours. The former record, held by France, was 45 hours and 11 minutes.

This achievement is notable, not as a feat of endurance, but as an indication of the capabilities of new type planes.

Ability to keep in the air over an extended period of time is the prime factor, naturally, in inter-continental flights.

That this ability is being cultivated by airplane manufacturers is one of the most encouraging features of recent tests, such as the present one.

Given the certainty of 50 hours continuous flying, regular airways between the continents seem to be assured at last.

A VISIT TO FLORENCE, ITALY

(A Verbatim Letter from Claudia M. E. Gardiner)

Here we are in Florence where we are staying for ten days. We have seen ever so many churches. The churches are cold and gloomy with candles burning here and there. Everyone talks in whispers, and walk about on tip toe. It makes me all creep, and then someone drops something or a door slams and scares the life out of one. The first church or two I rather liked, but we have seen so many now that they are getting all alike. The Cathedral and Annunziata are immense buildings made of white, black and pink marble, all faded and blended together with age.

One day we walked to St. Miniato, a church and Franciscan monastery. While we were going round the church, which is being repaired, a cardinal came in to inspect the work. We had such a good view of him. He was dressed in black with red trimmings. He had a flat black hat with a red skull cap, a long black cloak lined with red, red bands and a black tunic and red gloves. He and an attendant kept their hats on in the church and only took them off when passing the altar and then only slightly.

Next morning we went to the

Pitti Palace, where there are several rooms containing pictures. The Pitti Palace is a very plain building and was built in opposition to the Medici. When the Medici became supreme, however, they took it over. In the picture galleries, there are the Virgin also ever so many Titians, Michael Angelo's, Raffaels, and lots of pictures of which I have seen copies. There are so many that it is hard to pick what one likes best. The galleries are full of students and artists copying pictures, or painting pictures of the rooms. In the Pitti Palace there are also plate and jewels and pieces of furniture belonging to the Medici, who were some of the wealthiest people in Italy. There are beautiful secretaries or cabinets made of precious woods and marbles, inlaid with jewels and marble. The things made of amber are wonderful, little boxes, crosses, etc. There are tables and pictures in beautiful colours made entirely of inlaid marble. I think these are more wonderful than painted ones, as the pieces of marble have to be filled so carefully. These are done with beautiful skies and trees, houses and people, in the greatest detail. We also saw the jewels, beautiful big pearls, and precious stones, some carved in quaint designs of animals and birds.

Another afternoon we went into the country to a place called Certosa to an old monastery. It is an immense place, most of it being old, though of course the monks keep adding improvements. The monk who conducted us over it was all dressed in white. There are beautiful paintings and frescoes done by monks. There are also several lovely cloisters with walks, bordered with shrubs, etc. The monk's cells, or rooms, are situated round the wall of the monastery. Each monk has a suite of rooms. Outside the rooms is a walk, with a little door leading into it from each suite. The suite consists of a small bedroom and a study, both opening off a larger room, which is the dining room, and has a cupboard at one side, which, when opened, has a shelf let

down for a table, and shelves inside for plates, etc. There is also a balcony and a garden. The gardens are sunken, and no monk can see what another is doing. Sunday is the only day that they dine together, and then there must be silence. There are only ten monks there now, and there used to be two hundred.

Another day we went to the Uffizi Palace, another picture gallery. It was full of Madonnas and Annunciations. Dad says he is sure we have seen hundreds. They all look the same after a while. The only picture that amused us was a battle on, all horses, and such queer ones. There was one horse kicking that was absurd. The artist had drawn a horse standing tall foremost, and then painted the legs upside down to look like kicking, but as the horses head was up and his back straight, the legs looked broken. All the horses had tiny heads and well fed bodies, and necks bigger than anything.

We saw an interesting chapel in the palace that is not really open to the public. We were going towards a door in the centre of the palace out of which we had seen a number of people coming, but a little old official led us another way and unlocked a door and showed us the Chapel used by the Medici in the old days, and used now by the king and Louis and Mussolini when they come here. It is quite a small chapel with three galleries, one small one on each side of the altar, and one at the back of the Chapel. The choir sit in the latter, and the king and Mussolini sit in the one at the right of the altar, and the court ladies sit in the one on the left. The altar is a beautiful inlaid one with a picture of the Last Supper in marble inlay. There are crowns, etc., also inlaid in marble, and the jewels of the crowns and other designs are rubies, real ones, Capris lazuli, Cornelians, etc. The man lit candles so that we could examine them closer. There was also a Candelabra belonging to the Medici in solid bronze. He then took us into the sacristy, where there was a lacquer cabinet which he opened and took out the Chalices, a silver one made by Cellini. These are all in use now. From this a council chamber opened off, with a table and chairs, the arm chair at the head of the table being the one the cardinal sits in during council meetings. The guide put the Cardinal's chair and another for us to sit in, and I sat in the Cardinal's chair. Then he unlocked the vestments used by the cardinal. He took out three or four of the choice ones and let us feel the weight of them and examine the embroidery. He also unrolled a beautiful altar frontal belonging to the Virgin's altar. Then he showed us a portable altar, which he unlocked and partly set up. All the fittings fold up and go inside the box. The altar is lined with lovely red brocade and heavily embroidered with raised gold embroidery.

Claudia M. E. Gardiner.

Another way to start a car on a cold morning is to hold your mouth close to the carburetor while saying what you have to say.

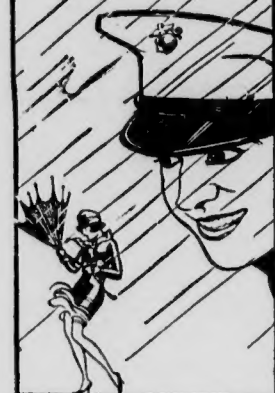
France can have a navy by dodging her debts. Well, a lot of Canadian families keep up a front that way.

Bosses shouldn't complain. As a rule a boss has employees just as efficient as he is as a boss.

It would have been a pleasure to interview Adam. He couldn't boast that he began life as a poor boy.

DOUGLAS MACLEAN

"Let It Rain" with SHIRLEY MASON A Paramount Picture



EMPRESS NEXT WED. - THURS.

A CREAM SAVER

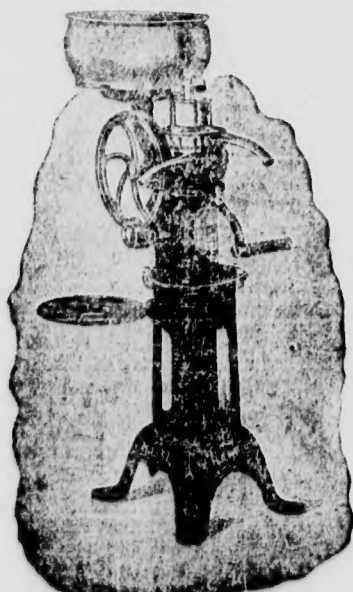
A MONEY EARNER

A VITAL QUESTION How much Cream is your Separator losing? Massey-Harris No. 6 CREAM SEPARATOR

IS BEST

WHY? BECAUSE

1. Skims closer
2. Lasts longer
3. Turns easier
4. Simple to wash
5. Price is right



Obtain Further Particulars From THE MASSEY-HARRIS AGENT, J. M. PAULSON MACLEOD - ALBERTA WHY PAY MORE FOR OTHER MAKES

WHEN BETTER BEER IS MADE---

CALGARY

"The Beer with the Reputation"

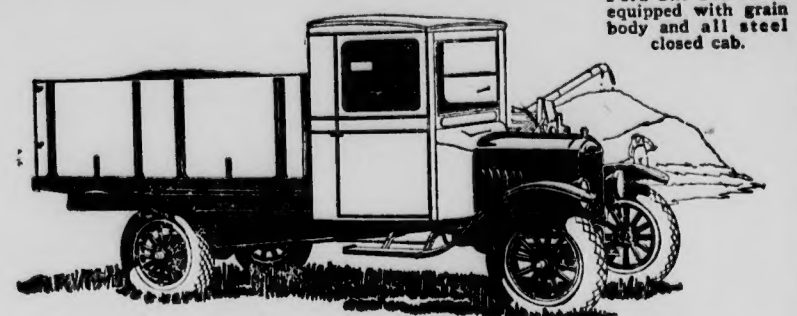
WILL MAKE IT ---- IT'S THE BEST THERE IS

ON SALE AT ALL THE BEST HOTELS AND CLUBS

Buy it by the Case

Order from Your Nearest Agent

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Ford One Ton Truck equipped with grain body and all steel closed cab.

Does Six Weeks' Work In One

Joseph Girodat hauls his grain seventeen miles north into Gull Lake, Sask. He used to make three trips a week with his horses as that was all they could stand.

Now with his Ford Truck he easily makes four trips a day and can haul all the grain in one week that used to require six.

"When I think of the many times, returning home, I had to walk seventeen miles beside my grain wagon to keep from freezing, and compare it with my trips now in a comfortable

closed in cab, I would hate very much to ever resort to teams and wagons for hauling grain," says Mr. Girodat.

"I now eat all my meals at home, travel in comfort, and do my hauling for less money than previously. I get about seventeen miles to the gallon."

Ford trucks can be depended upon regardless of cold weather or icy roads. Many farmers have found with Mr. Girodat that "the whole thing sized up is comfort versus misery" in addition to more grain profit.

We will gladly prove to your satisfaction that the use of Ford equipment will save you time and money.

Ford

CARS · TRUCKS · TRACTORS

MACLEOD MOTORS STEWART BROS., MANAGERS

PRODUCTS OF TRADITIONAL QUALITY

PREVENT FOREST FIRES



For Sixty Years

THE FOREST has played a major part in Canada's development. The stability of our forest industries is threatened by forest fires which have destroyed five times the quantity of timber used. Carelessness with fire in the woods has been mainly responsible. Will YOU help to stop this wanton waste and ensure Canada's continuing prosperity?

CHARLES STEWART Minister of the Interior

Save Your Forests

Canadian Forest Week, April 24th to 30th, 1927

E. H. COOKE
IN "BILL GRIMM'S PROGRESS"
FRIDAY AND SATURDAY THIS WEEK

J. S. LAMBERT
CONTRACTOR AND BUILDER
Shop Phone No. 4
House Phone No. 82
MACLEOD - ALBERTA

MARTIN BROS.
DIRECTORS OF FUNERAL SERVICE
Licensed Embalmers
LETHBRIDGE & MACLEOD
AGENT:
A. YOUNG, MACLEOD

L. H. C. MACHINERY

MCCORMICK-DEERING TRACTORS AND FARM IMPLEMENTS.
SAMSON AND CHENEY ROTARY ROD WEEDERS.
GAS, OILS AND GREASES—TIRES, TUBES.

CLAUDE E. TWEED, AGENT, MACLEOD
PHONES—OFFICE 157, HOUSE 41.

CREAM PRODUCERS

We pay highest CASH prices for cream and eggs.

YOUR PRODUCE IS PAID FOR ACCORDING TO GRADE WHERE QUALITY RESULTS IN DOLLARS AND CENTS. AVOID THE DRUGGERY OF BUTTER MAKING ON THE FARM BY PATRONIZING YOUR LOCAL CREAMERY.

BUTTERFAT PRICES

SPECIAL 38c
No. 1 36c
No. 2 33c
OFF GRADE 28c

CRYSTAL DAIRY LIMITED

MACLEOD PHONE 28

YOUNG & CO.

DRY GOODS -- LADIES' WEAR

2 \$ 1 DAY 2

MON. & TUES., MAY 2nd & 3rd

WE ARE OFFERING YOU WONDERFUL SAVINGS IN DRY GOODS, ETC.

Glass Cloths Glass cloths, made of pure linen colored stripe edge, hemmed ready for use, size 16x28-in.— SPECIAL 4 FOR \$1.00	Fine Madapolam "Wabasco" make fine white madapolam, a good cotton for household uses, 36-in. wide— 4 YARDS FOR \$1.00	Kiddies Hose Kiddies strong cotton hose in colors of black and sand only, all sizes— 4 PAIRS FOR \$1.00
Prints and Chambrays Light and dark prints with fancy designs, and plain colored chambrays, All to clear— 5 YARDS FOR \$1.00	Point Heel Hose Ladies fine point heel hose, silk and art silk mixture. "Fleur de Lys" make, colors of Misende, peach, champagne, peach bloom and French nude, wonderful value— AT PAIR \$1.00	House Dresses Ladies strong gingham house dresses, all colors, sizes small, medium and large— ONLY EACH \$1.00
Ginghams 32-in. Gingham for house dresses, a nice quality and will give every satisfaction— 3 YARDS FOR \$1.00	Curtain Nets Etern and Ivory curtain nets, values to 40c yd— 5 YARDS FOR \$1.00	Japanese Crepes Good strong Japanese cotton crepes all the wanted shades— 5 YARDS FOR \$1.00
Pillow Cotton 42-in. Circular pillow cotton good even weave— SPECIAL 2 1/2 yds. FOR \$1.00	Dainty Scrims Dainty frilled curtain scrims. Just the thing for bedrooms, kitchens, etc.— 5 YARDS FOR \$1.00	Check Dimity Fancy check dimity for underwear, 36-in. wide, colors pink, sky, rose, honey dew, nilo, fangeline and peach— 4 YARDS FOR \$1.00
Colored Towels Colored Terry towels, fringed ends, a good hand size— SPECIAL 6 FOR \$1.00	Turkish Towels Strong and good wearing Turkish Towels, fawn ground with colored stripes, size 20x40 CLEARING AT 3 FOR \$1.00	Bath Towels Extra heavy and thick colored Turkish bath towels, large size, 22x48. Thick and nappy insuring good drying— SPECIAL 2 FOR \$1.00
Crepe Bloomers Ladies English crepe bloomers, light weight and good size— SPECIAL PAIR \$1.00	Table Damask Beautiful white table damask, has pretty floral design, 70-in. wide regular \$1.25— SPECIAL YARD \$1.00	Turkish Towels 18x36 colored Turkish towels, a nice towel for kitchen use— SPECIAL 4 FOR \$1.00
Jersey Bloomers Fine Cotton Jersey Bloomers in Helio, pink and peach shades, special value— 2 PAIRS FOR \$1.00	70-in Sheetting Good stout grade white sheetting, for everyday wear and tear, 70-in. wide— EXTRA SPECIAL 2 yds. FOR \$1.00	Mull Night Dresses Ladies pink mull night dresses, colored with lace— SPECIAL EACH \$1.00
Misses Straw Hats Misses straw hats assorted sizes and colorings, value to \$1.50 SPECIAL EACH \$1.00	Linen Crash Pure Linen crash for roller towels etc., 16-in. wide, wonderfully strong and good wearing— 6 YARDS FOR \$1.00	Silk Vests and Bloomers Ladies Jersey silk vests and bloomers in pink, peach, rose and coral— SPECIAL EACH \$1.00
Glass Towelling Red check glass towelling guaranteed pure linen 24-in. wide— 3 YARDS FOR \$1.00	32-in Gingham Fine quality gingham 32-in. wide, check and block designs SPECIAL 4 yds. FOR \$1.00	

ALBERTA WHEAT POOL NEWS

Hanna townspeople and Hanna farmers are planning on a united drive to put over an one hundred per

cent sign-up of the new Wheat Pool contracts, according to information received at the Pool head office. The Hanna Agricultural Society and the Kiwanis Club of that town are plan-

ning on putting their combined strength behind a drive to make the Hanna district solid for the Wheat Pool. In scores of other centres in Alberta the same feeling is manifest. The majority of the townspeople are lined up with the farmers in the latter's determination to handle and merchandise their own wheat.

Alberta Wheat Pool Directors have decided that the 6% interest accumulating on Elevator Reserve Accounts, should be paid out to the members in all cases where it amounts to \$1.00 or over.

Payment of this interest from August 31st, 1925, to August 31st, 1926, on deductions made from the 1924 crop, will, therefore, be made the end of May, and mean a total distribution of approximately \$20,000.

Amounts under \$1.00 will simply be added to the Members' accounts and carried forward to the following year.

The lease of Vancouver Terminal



The Men Who Know McLaughlin-Buick Best

It is from the man behind the wheel of the McLaughlin-Buick that the most sincere expressions of appreciation come. It is upon the experience and the judgment of the man who knows McLaughlin-Buick that this car has become the standard by which all other cars are measured—the literal basis of comparison of automobile values.

Year after year, by dint of constant improvement in detail, yet upon the unchanging principles of McLaughlin-Buick construction and quality, McLaughlin-Buick maintains and increases its undisputed leadership among quality cars and adds to the numbers of those who respect McLaughlin-Buick because they have knowledge and experience of McLaughlin-Buick comfort, beauty, performance and endurance.

Upon the verdict of the McLaughlin-Buick owner, McLaughlin-Buick confidently rests its case.

H. H. YOUNG, AGENT
MACLEOD, ALBERTA

McLAUGHLIN-BUICK

WHEN BETTER AUTOMOBILES ARE BUILT, McLAUGHLIN-BUICK WILL BUILD THEM

Elevator No. 2 by the Alberta Wheat Pool has been finally signed and the Pool takes over this terminal on August 1st. The rental for the first year is \$100,000 and will be slightly higher for succeeding years.

Speakers from Alberta will occupy places of honor and importance at the International Wheat Pool conference to be held at Kansas City, Missouri, on May 5, 6 and 7. H. W. Wood, chairman of the board of directors of the Alberta Pool, will deliver a public address on the afternoon of the first day, and Premier J. E. Brownlee will deliver an address at the banquet that evening.

THE EMPRESS THEATRE CURRENT ATTRACTIONS

(Continued From Page One.)
eyes must have betrayed his desire for the beautiful animal, for after considerable bargaining, and the lapse of several days, he had to pay \$200 more than his original offer!

After acquiring Tarzan Maynard had a very emotional letter from a lady in San Francisco, who it seemed was Tarzan's former owner, and who only parted with him through pressure of reduced circumstances. She bespoke of her former pet the kindest treatment and asked the new owner to send a photograph of the horse! It was promptly mailed to her.

"Senior Daredevil" stars Mr. Maynard, with Dorothy Devore, and was directed by Albert Rogell, with a large featured cast. Production was supervised by Harry J. Brown.

The picture will be seen at the Empress Theatre Friday and Saturday.

MILE OF SMILES IN MACLEAN'S LATEST—DOUGLAS ACTUALLY PROVES HIS POINT IN FARCE, "LET IT RAIN"

To be exact, Douglas MacLean brings a little more than a mile of smiles to the Empress Theatre next Wednesday and Thursday with his latest Paramount laugh provoker, "Let It Rain." You see, there are usually one thousand feet of film in a reel and five or six reels combine to make a feature picture. Any bright child will tell you the number of feet in a mile and, as Doug claims a smile for every foot, well, figure it out yourself!

"Let-It-Rain" Riley, leader of the marines on a battleship, is sentenced by his commander to shake hands with Kelly, a gob, every time they meet. While this sounds like a mild punishment for some of the battles they've fought, it really has its disadvantages. For instance, both men fall in love with the same girl. One day they go ashore but Riley gets the first and takes her to an amusement park. He tells the lady of his love and they are about to go into a fond embrace when the nemesis comes along and insists on shaking hands for fifteen long minutes. Fun? And how! But in addition to laughs of this sort, "Let It Rain" has an honest-to-goodness story. We see a new phase of marine duty, the guarding of the mails. In fact, some of the picture's funniest and most exciting episodes take place on a runaway mail train, the sole occupants of which are "Let-It-Rain," a wounded buddy, his girl and three bandits!

THREE SURE WINNERS



And all protected by this well known trademark

CALGARY

BEER— "The Beer with the Reputation"—undoubtedly the leader in its field—obtained everywhere.

ALE— Brewed as Ale should be, under the famous Burton Union System—matured for one year.

STOUT— Fully matured in the wood and bottled from the original cask—not artificially carbonated.

Ale and Stout are over 14 per cent Proof Spirits At the Government Vendor only

ALWAYS INSIST ON GETTING

CALGARY

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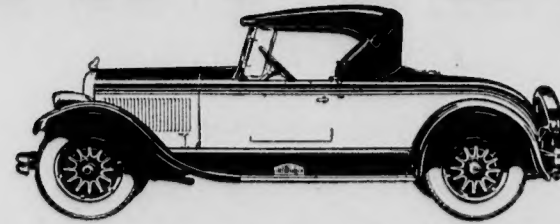
H. C. WITWER'S NEW SERIES

Bubbling with the spontaneous humor of H. C. Witwer and packed with roaring comedy, gay romance and exciting situations, the first episode of F. O. E.'s new two reel series, "Bill Grimm's Progress," is coming to the Empress Theatre next Friday and Saturday and succeeding chapters will appear regularly.

The series deals with the adventures of a taxi-driver who becomes a fighter in order to win the respect of the girl he adores, and a screamingly funny fight sequence on the narrow top of a bus features the first episode.

Beatrice Van, who wrote the script for Witwer's famous "Fighting Blood" series for F. B. O., also did the continuity for the current group. Al Cooke and Kit Guard, whose gyrations in recent series provided much of the comedy, are funnier than ever in the present chapters. Grant Withers is again the heavy, and Johnny Gough, another F. B. O. favorite, has a featured part, while the leading roles are splendidly handled by Jack Liden, a graduate of the Paramount school for screen actors, and Margaret Morris, leading lady for Douglas MacLean in his latest comedy.

CHRYSLER



The Competitive Significance of Chrysler's Rise to 4th Place

27th—18th—then 9th—and now 4th place in volume in the industry! Such is the sensational three-year advance of Chrysler—on and upward to new heights of success. Public preference for Chrysler products has thus been unmistakably expressed. And, at the same time, are clearly evidenced the splendid sales achievements of the fine Chrysler dealer organization. The public has endorsed Chrysler in the four great quality fields of the automobile market with its record breaking patronage—

- First, because of Chrysler engineering and manufacturing genius.
- Second, because of Chrysler performance, beauty, riding comfort, value and long life.
- Third, because of the soundness of Chrysler Standardized Quality line of 36 body styles, priced from \$940 to \$4675, enabling Chrysler dealers to dominate the four great quality car markets.

**LET US SHOW YOU WHY THIS CAR IS DIFFERENT
DRIVE IT YOURSELF -- THEN DECIDE
J. M. PAULSON & F. P. WALSH**

QUEEN'S SERVICE STATION

NORTH STAR GASOLINE
KEYSTONE AND WHITE STAR KEROSENE
WILLIAM PENN LUBRICATING OILS AND GREASES
TIRES, TUBES AND ACCESSORIES.
YOUR PATRONAGE SOLICITED.

GEO. SHEFFIELD --- PROP.

SERVICE GARAGE

Introducing
A. CAUGHEY
lately of Calgary

a First Class Mechanic

MR. CAUGHEY IS AN EXPERT ON ALL AUTO REPAIR WORK—WORK GUARANTEED.
YOU CAN NOW GET COMPLETE OVERHAUL AT THE SERVICE GARAGE AND KNOW THAT EVERY DETAIL WILL RECEIVE EXPERT ATTENTION—WORK DONE BY CAUGHEY IS DONE RIGHT.

SERVICE GARAGE

J. S. LANE --- PROP.

BARKER'S STORE

NEW ARRIVALS THIS WEEK

CORSELETTES
GIRDLES
BANDETTES

First Class Goods
Best Materials

R. T. BARKER

RELIABLE SEEDS

If there is anything in the idea that a late spring means a good crop we ought to be well away. Therefore, it is all the more important that you plant only reliable seed. We have on hand a stock of government certified seed in the following: Registered marquis wheat, sweet clover, Grimm alfalfa, brome, winter rye, millet, field peas, corn, netted gem potatoes, together with a full line of packet seeds from Summers, Steele Briggs, McKenzie and Perry.

We solicit your orders for these or any other seeds, which we can procure in two day's time and save you freight or express charges.

Fresh culture for clover and alfalfa always on hand.

THE WHITE HALL

LOCAL AND PERSONAL NEWS

A. T. Leather is sporting a classy-looking new sedan.

Neville Kirk was an auto visitor to Nobleford and other points this week.

Mr. and Mrs. H. V. Price left on Friday last for a month's vacation at Los Angeles, California.

R. M. Reid is relieving W. V. Price at the C. P. R. depot during the latter's vacation in California.

Mrs. Scott entertained in honor of Mrs. J. K. Ridley on Monday of this week. The affair was in the nature of a social evening and the guests took advantage of the occasion to present Mrs. Ridley with a number of beautiful gifts. Dainty refreshments were served.

Mrs. J. D. Matheson, worthy matron of the Eastern Star on Wednesday afternoon entertained in honor of Mrs. Chas. Butcher and Mrs. J. K. Ridley. Afternoon tea was served and the tables were beautifully decorated with pink carnations. Mrs. Taber poured during the first hour and Mrs. H. McLean during the second. Mrs. McNay serving, and Mrs. Swinerton invited the guests to the dining room. The guests of honor were each presented with many lovely gifts. Mrs. Gordon, Past Worthy Matron, making the presentations.

Altogether a most enjoyable social afternoon was spent.

F. P. Walshe and Neil Dillingham and party motored to Calgary on Friday last.

Mr. and Mrs. J. K. Ridley left for Lethbridge this week, where they will make their residence.

The Rev. Ralph Sherman, Bishop of Calgary, was in Macleod this week as the guest of the Rev. G. McComas.

A miscellaneous shower was held at the home of Mr. and Mrs. A. A. Stephenson, Granum district, on Monday evening in honor of their daughter, Mrs. D. B. Matheson, when a large company of friends and neighbors foregathered to bring felicitations to the bride of a few months, and to wish her bon voyage on the eve of her departure with her husband for Shelby Montana, where they intend to reside. Many useful and handsome gifts were presented in addition to the gifts from Claresholm friends, which included silver five o'clock teaspoons from the pupils of Mrs. Matheson's room, and a silver cake basket from the school staff. A jolly evening was spent by the company refreshments being served by the ladies of the Valley Church. In the afternoon Mrs. Stephenson was at home to about 25 friends, a number

BREAD

The most essential
of Foods. Do you
get the best?

Ask for

BARDEN'S

and you are sure
of it.
WHY NOT TO-
DAY?

PHONE 132



of whom came from Macleod and Cowley.

D. W. Davis was a visitor to Calgary this week.

The Ven. Archdeacon Tims was a visitor to Macleod this week.

D. McPherson was a business visitor to Lethbridge this week.

Frank Butler was a Calgary visitor for a few days this week.

George Heffringham of Edmonton was a business visitor to Macleod this week.

John Pringle has now taken over the duties of Chief of Police in the place of J. K. Ridley.

N. W. Dilatash, of Waterton Lakes, passed through Macleod on Friday en route to Lethbridge.

Mr. and Mrs. J. D. Matheson motored to Hazelton to welcome the new Bishop of Calgary, on Wednesday evening last.

The Ladies Hospital Aid presented Mr. and Mrs. J. Swinerton with a dozen silver salad forks on Saturday, April 23rd, that being their 25th, or silver wedding anniversary.

Mr. and Mrs. George Wilbert Smith announce the engagement of their fourth daughter, Miss Emma Leola Smith, to Mr. John Murray Gardiner of Calgary, second son of Mr. and Mrs. R. J. E. Gardiner, Macleod, the wedding to take place early in May.—Red Deer Advocate.

"Miss Margaret Stephenson and Don Matheson surprised their friends this week by announcing their marriage as having taken place New Year's Day. The pupils in Grade VII made "Miss Stephenson" a presentation on Thursday upon her retirement from the staff."—Claresholm News.

T. H. Stedman suffered a severe accident on Monday evening when on stepping from the bath tub at his residence he fell and broke three ribs, one of which is said to have punctured a lung. Mr. Stedman is yet unable to recline and is suffering considerable pain, but his physician says he is progressing as favorably as could be expected under the circumstances.

His Lordship the Bishop of Calgary re-opened the Church at Hazelton last Sunday evening. The re-opening was attended by nearly all the congregation of the South country, also many of the Anglican congregation from Macleod were in attendance to assist in the hymns and choral numbers. His Lordship was assisted by the following clergy: The Rev. Cannon Middleton of Cardston, the Rev. Cecil Swanson of Lethbridge and the Rev. G. McComas of Macleod.

MACLEOD DISTRICT YOUTH PASSES AWAY IN THE NORTH

The funeral took place last Thursday morning from the Holy Cross church, Father Ross officiating, of Brian Joseph McPherson, aged 16, son of Mr. and Mrs. L. McPherson, who farmed in the Orton district for many years, and removed to the States some three or four years ago. The boy has been an invalid since infancy, and was at the time of his death at the Red Deer school. Mrs. McPherson accompanied the remains to Macleod and was present at the funeral services. The pall-bearers were Dr. Mills, F. Walsh, T. Drinkwater, N. Grier, J. J. Burke, M. Jordan.

Woman's foot may be changing, as that scientist says, but she puts it down just as effectively.

REACH & COMPANY, Ltd.

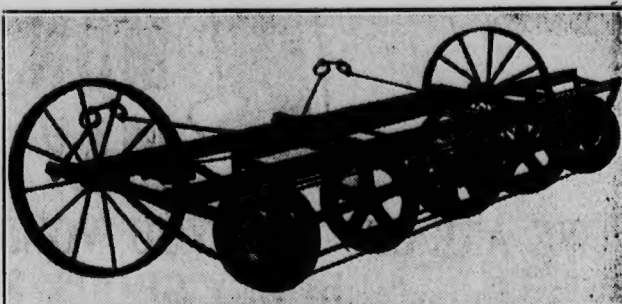
GENERAL MERCHANTS—DRY GOODS, LADIES' AND MEN'S UNDERWEAR, BOOTS AND SHOES, GROCERIES, VEGETABLES AND FRUITS.

Don't put off till the last moment to get your flower and vegetable seeds—it is getting late.

Farmers get your field seeds. We still have most of the varieties you want. Clovers, white and yellow blossoms, Alfalfa, Western Rye and Peas, Etc.

It is a serious and disheartening enterprise to carry on a paying business in a small town. The mail order houses catering to millions can buy and sell goods on a very small margin. The gaudy catalogues they send out are irresistible to the feminine eyes. The goods they send out are often inferior. But people in the country cannot in all cases send them back. They are too busy with spring work. So the goods are kept to keep pace with the new fashions. We have to sell shoes at and below cost. This means that when the last are sold that the profit did not represent 10%. This does not mean all the other shrinkages. Ladies spring and fall underwear is selling at whatever price you can get. White wear in canvas shoes are next to be given away. Ladies high Bals costing anywhere from \$10.00 up even the Indians want buy. They know the styles as well as you do. The wide girdle is being introduced and the suspicion is that it is intended to take the place of the skirt.

REACH & COMPANY, Ltd.



Correct in Principle

Correct in Design

THE MILLS WIRE WEEDER

Is built in two sizes, 14 feet and 9 feet.

Is the only weeder which operates on the correct principle to remove weeds, the revolving cables travelling underground bend the roots over and pull them to the surface.

It leaves the weeds on top of the ground with their roots up so they die. Other weeders fail to do this, leaving the roots standing up in the soil so that they grow again.

Is the only weeder which can be adjusted for various weed conditions.

It is shipped out with eight cables per section which are used when weeds are small, or the growth is light. If the growth is thick or heavy, the number of cables is reduced to six or five.

It is flexible and works well in uneven ground.

It does not pulverize the soil.

but on the other hand, as the cables revolve, they work the loose soil down underneath and lift the small clods to the top. This is an ideal condition in which to leave the soil as drifting is prevented.

It will pull any kind of weed. It will work in any soil which has been cultivated.

It leaves the surface smooth where other weeders leave ridges and hollows.

It requires less power than any other weeder of the same dimensions—6 horses for the 14-ft. weeder, 4 horses for the 9-ft. weeder.

It is strongly built for hard service.

It is worth its weight in gold to the farmer who has weed trouble.

It is the only sure weed remover on the market to-day.

A machine will be on display in a short time.

GET A MILLS WIRE WEEDER FROM

J. M. PAULSON

Local Dealer or the Riverside Sales Co., Ltd., Calgary, and solve your weed problem.

Speedway Garage

GAS - OILS - TIRES - ACCESSORIES
PHONE 235

SPECIAL CAMERA SALE

No. 2 Hawk Eye Cameras---
Regular \$2.00 for \$1.25.

These are a regular Eastman product and guaranteed.

MACLEOD PHOTO SERVICE
H. V. CLARKE -- MACLEOD, ALBERTA

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Get your Printing
done in Macleod.
Keep your money
circulating at
home.

The Macleod Times
has one of the most
up-to-date Printing
Plants in Western
Canada.

We have the material to
do the work with, and
skilled mechanics to do it
—adepts at attaining
that finished appearance
in your printing that
your taste calls for.

WE DO UP-TO-DATE
PRINTING
Better Printing than is
done in most city shops.

IT IS TO YOUR AD-
VANTAGE

to get your printing done
at home where you can
get first-class work and
at the same time keep
your money in the home
community.

WE DO GOOD PRINT-
ING AT RIGHT PRICES

PHONE 91
THE TIMES



ALBERTA PRIDE
Beer, Ale and
Stout

A. YOUNG, Agt.
MACLEOD — ALBERTA

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inserted by the Alberta Liquor
Control Board or by the Govern-
ment of the Province of Alberta.

FRESH FROM OUR OWN ROASTER TO YOU COMES GUST'S FAMOUS COFFEE

THE SECRET OF GUST COFFEE FLAVOR IS THE SHORT TIME BETWEEN ROASTING AND SELLING. EVEN THE "ROASTING FLAVOR" IS IN THE COFFEE WHEN YOU RECEIVE IT.

IF YOU ARE NOT ALREADY USING GUST'S COFFEES, NOW IS THE TIME TO TRY THEM. IF YOU ARE USING ONE OF THEM—WE NEEDN'T TELL YOU WHAT TO DO.

CUP CIRCLE COFFEE, brown bag, per lb.50
CUP CIRCLE COFFEE, Red bag per lb.60
CUP CIRCLE COFFEE, white bag, per lb.65
FRESH ROASTED SANTOS COFFEE, bean only, lb.45
ENGLISH BREAKFAST COFFEE, 3 lb. pkg. \$1.00
CUP CIRCLE TEA, per lb.65

SPECIAL THIS WEEK

Side Bacon, machine sliced 35c lb., in
piece 32c lb.

Purity Flour, 98 lb sack for \$4.59

The S. E. GUST STORES, LIMITED

"EIGHT OF CANADA'S BEST STORES"
H. FUNNELL, Manager. MACLEOD BRANCH



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Spring Millinery

Ladies' and Children's Spring
and Summer Hats

We take Special Orders
for Nemo Girdle Corset
and Combination.

MISS A. M. WILSON



Sufficient Speed For Any Sane Person

The toughest car you can secure.
A new riding comfort unsurpassed
in any light car.

There is only one justifiable reason why anyone will buy any other car than the Ford—that reason is vanity. For service, for economy of first cost and upkeep, for comfort, for speed and for pure unadulterated toughness there is no automobile on the market at any price that will surpass the performance of the New Ford.

The new models feature with other vital improvements Duo finish, Balloon Tires, Hot Plate Vaporizer, all without extra cost to you.

Phone 85 for demonstration.

MACLEOD MOTORS
STEWART BROS., MANAGERS